

SKILLS AND EXPERTISE

- WordPress(Elementor)
- Shopify (E-commerce Store Designer)
- SEO (Search Engine Optimization)
- Social Media Management
- Digital Marketing
- MS Office
- Canva
- AI Integration
- Tarjma Tafseer ul Quran

AYESHA LIAQAT

WEBSITE DESIGNER CUM SEO EXPERT AND SOCIAL MEDIA HANDLER

I am an enthusiastic and creative Website Designer and SEO Expert with 4 years of experience, passionate about delivering visually appealing websites that not only captivate users but also drive traffic and improve search engine rankings. With a strong foundation in web design principles, SEO strategies, and a keen eye for detail, I am committed to creating seamless digital experiences that meet client needs. I am eager to contribute my skills and expertise in both web design and SEO to help your business thrive online. Below, I outline my qualifications and key responsibilities as a Website Designer and SEO Expert.

TEACHING EXPERIENCE

Controller Examiner
1 Year Experience

Punjab College
2 Year Experience

Al-Noor School
2 Year Experience

Forces Group of Colleges
Continue job.....

Bano Qabil Jaranwala
Continue job.....

PERSONAL SKILLS

- Complaint Resolution
- Effective Communication
- Teambuilding & Training
- Time management
- Patience & Empathy
- Ability to Keep Calm under Pressure or in Stressful Situations
- Strong communication skills

EDUCATION

- M.Phil(cs) 2024
Continue.... Superior
University Faisalabad
- MCS(cs) 2023
GCUF Faisalabad
- BA(IT) 2020
Punjab University Lahore
- F.A(IT) 2017
BISE Faisalabad
- Matric 2015
BISE Faisalabad



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Nationality

Pakistani

ACHIEVEMENT

Won “1st Position In Website Designing ”
Intera Creative Technologies.

CERTIFICATIONS

Website Designer and SEO
Web Designing
Social Media Marketing

LANGUAGES

English
Urdu

RESPONSIBILITIES

Social Media Management

Manage and curate content for our social media channels, including Facebook, Twitter, Instagram, , and Telegram. Plan and schedule posts to maintain a consistent and engaging online presence. Monitor comments, respond to inquiries, and engage with our gaming community.

Website Designer and SEO

Design and develop visually appealing, user-friendly websites that align with client goals and enhance user experience. Implement effective SEO strategies to improve website visibility, drive organic traffic, and boost search engine rankings

Freelance Website Designer

Collaborate closely with clients to understand their website needs and requirements. Design and develop custom websites, landing pages, and user interfaces tailored to client specifications. Provide revisions based on client feedback to ensure the final website meets their expectations.

PROPERTY ONE, PAKISTAN

WordPress site designing

- Design WordPress websites, considering user experience and responsiveness across devices.
- Utilize WordPress themes and plugins to build functional and visually appealing websites.
- Customize website layouts, themes, and templates to align with clients' branding and requirements.
- Excellent communication and collaboration skills.
- Attention to detail and a creative mindset.
- Ability to work independently and as part of a team